

# SCOTTSDALE PRIDE

*A publication for Scottsdale citizens* July 2004



## Council Approves 2004/05 Fiscal Budget

### Several tax, rate changes now effective

The Scottsdale City Council unanimously adopted the 2004/05 fiscal year budget in early June.

The \$218.8 million plan includes funding for transition to a municipal fire department, assistance for local businesses and an enhanced maintenance municipal services pilot program to foster economic vitality in the city's downtown area.

For the seventh consecutive year, the proposed budget reflects a drop in the city's property tax rate, from \$1.12 to \$1.07 per \$100 of assessed value.

In addition, voters approved a pair of measures in the May 18 election that increased Scottsdale's sales tax rate by .25 percent — from 1.40 percent to 1.65 percent. These took effect July 1.

Consumers pay sales tax when they purchase goods and services within the city. Businesses and individuals pay use tax when an item is purchased from an out-of-state vendor, such as through a mail order catalog or the Internet. Individuals whose purchases do not exceed \$1,000 are exempt from the use tax.

Funds raised by the increased city sales taxes will go to fund the purchase of lands in the McDowell Sonoran Preserve (.15 percent increase) and to provide enhanced public safety services (.10 percent increase) for Scottsdale citizens.

More tax change details and how to report use taxes are available by calling (480) 312-7026 or (480) 312-2400, or by visiting [www.ScottsdaleAZ.gov/taxes](http://www.ScottsdaleAZ.gov/taxes).

## Utility Rate Update

### No increase for residential refuse/recycling fees

Good news -- residential refuse and recycling fees will not increase, nor will fees for commercial and roll-off service. However, you will notice a 3 percent increase in sewer fees to cover rising operating and capital costs and a 1 percent increase in the environmental water quality charge. Fees are effective immediately and will appear on your July or August bill.

In addition, you'll see a 2.5 percent water rate increase, effective in November. This increase will help offset some of the costs incurred by new federal drinking water standards.

If you have billing questions, call Customer Service at (480) 312-2461. If you have questions about fees increases, call Water Resources at (480) 312-5684 or (480) 312-5674.

## Scottsdale Road Construction

While road improvements continue along Scottsdale Road, keep in mind that traffic continues to be restricted between McCormick Parkway and Gold Dust Avenue.

Traffic is limited to one lane in each direction from Berneil Drive north to Gold Dust Avenue until Aug. 15; and from Horseshoe Lane north to Berneil Drive until Oct. 1. Traffic will reopen to three lanes in each direction in these segments following each date listed above.

Left-hand turning restrictions also are in place from McCormick Parkway north to Gold Dust Avenue.

Construction also is under way between McCormick Parkway and Horseshoe Lane. Two lanes of traffic will be available during construction which is slated to continue until summer 2005.

Most of the work will be done during the day, Monday through Friday. Periodic weekend and night utility work may occur to meet the demands of the aggressive construction schedule.

Once this second phase is completed, Scottsdale Road will be three lanes in each direction. The first phase of the Scottsdale Road widening project, between Indian Bend Road and McCormick Parkway was recently completed.

We appreciate your patience during construction and apologize for inconveniences. **Please be aware that businesses are open and accessible from Scottsdale Road.**

For 24-hour information, call the project hotline at (602) 264-6416.



**Just who is this woman . . . and why is she on the front page of this publication?**

**Find out by turning the page and reading the article about the *Community Heroes Program*!**

## Frances Young Community Heroes Program Now Accepting Nominations

Nominations currently are being accepted for those in our community whose deeds have benefited Scottsdale through volunteerism, random acts of kindness, mentoring . . . you know the type! Pick up nomination forms at city recreation and citizen service centers, or public libraries; request one by calling **(480) 312-7901**; or nominate someone online at [www.gdds.com/communityheroes](http://www.gdds.com/communityheroes).

### Just who is Frances Young, anyway?



*Well, if you don't know by now . . . Since her arrival in Scottsdale more than 40 years ago, Frances Young has mentored, advised, assisted and championed numerous community organizations and causes — simply for the good of the community. She's fondly known as "the mayor of South Scottsdale." Frances sums up her life by saying, "I've gained far more than I ever gave. That's what I want everyone to know." Her notable contributions include the establishment of an English as a Second Language program in the schools, the beginning of Indian Education, Head Start and Title I programs, and the establishment of the Vista del Camino Community Center. A long-time champion of minorities' rights, Frances rolled up her sleeves in the early '60s and has worked tirelessly for more than four decades to create a safer, healthier, more productive community. She epitomizes warmth, caring and concern for people of varying backgrounds. To this day, Frances' leadership, diversity and commitment remain strong — and at the core of her being.*

### August

## Brush and Bulk Removal

Scottsdale provides monthly brush and bulk item collection, offering residents a convenient way to dispose of items too large for refuse containers.

Here's the upcoming schedule:

- Bell Road to Cholla Street and Dynamite Boulevard to north city limits: Week of Aug. 2.
- Cholla Street to McDonald Drive and Dynamite Boulevard to Happy Valley Road -- This includes Sundown Drive between Cactus Road and Shea Boulevard: Week of Aug. 9.
- McDonald Drive to Thomas Road and Happy Valley Road to Pinnacle Peak Road: Week of Aug. 16.
- Thomas Road to McKellips Road and Pinnacle Peak Road to Bell Road: Week of Aug. 23.

For details, call Solid Waste Management at **(480) 312-5600** or visit [www.ScottsdaleAZ.gov/recycle/](http://www.ScottsdaleAZ.gov/recycle/).

## Want \$500?

How about joining us to help conserve a precious resource . . . water! Scottsdale offers a rebate to those who convert high water-use landscape to xeriscape. The rebate is a one-time credit applied to your water bill, up to \$500! You save money and we all save water! To learn more, call **(480) 312-5651**.

### Water Conservation Tips

- When in a restaurant, turn your empty glass upside down if you don't want water. Not only will you save the water you don't drink, but you will also save the water used to wash the glass. It takes four glasses of water to clean just one!
- Put food coloring in your toilet tank. If it seeps into the toilet bowl, you have a leak. It's easy to fix, and you can save more than 600 gallons a month.

For water conservation tips, visit [www.wateruseitwisely.com](http://www.wateruseitwisely.com) or call the number listed above. And remember. . . water, use it wisely!

## Food Banks Going Hungry

With seasonal layoffs and school breaks, summer can be a tough time for economically challenged families.

Scottsdale's Vista del Camino food bank provides assistance — but it needs community donations to get the job done. The city is asking residents to donate non-perishable items — especially peanut butter, macaroni and cheese, tuna, cereal and spaghetti — to help refill food bank shelves.

Drop off needed items to Vista del Camino, 7700 E. Roosevelt St.

Call Vista del Camino at **(480) 312-2323** for more information.

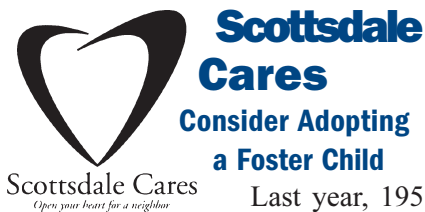
## Revitalization Information Available on New Web Page

As part of Scottsdale's on-going revitalization efforts in the southern area, the city recently debuted a Web site that enables residents and business owners to access more information about the revitalization program.

By simply clicking on [www.ScottsdaleAZ.gov/reinvest-ment/](http://www.ScottsdaleAZ.gov/reinvest-ment/), citizens can learn more about current projects, rebate and fee programs, community partnerships and view "before" and "after" pictures of areas where city staff have made an impact on city property in neighborhoods.

Through this initiative, the City of Scottsdale continues to partner with its residents, business owners, community and neighborhood groups, exchanging tools and resources for revitalization, restoration and renewal of southern Scottsdale.

For more information about the revitalization, call **(480) 312-3111**.



Scottsdale Cares  
*Open your heart for a neighbor*

Last year, 195

Scottsdale children were wards of the state and in the care of Child Protective Services. These kids are not just statistics. They are real children with real lives . . . and great potential.

Most languish in shelters because of a critical shortage of foster and adoptive homes. Arizona Action for Foster Children, a *Scottsdale Cares* funded agency, raises awareness of the need for foster parents. Consider adopting a foster child.

Donate to *Scottsdale Cares*, the city's voluntary utility bill donation program. By simply paying the grand total on your water bill, you'll be helping fund nonprofit agencies that provide critical services to thousands of residents in need.

For details, call *Scottsdale Cares* at **(480) 312-2464**.

## Clothes Call

Help students from low-income families return to school in A+ attire by dropping off new or gently used items to Vista del Camino, 7700 E. Roosevelt, or any citizen service center. Call **(480) 312-2323** for details.

### About Vista

Vista del Camino provides emergency social services, counseling, financial assistance, job preparation and youth programs. Emergency social services, provided by city staff, meet the basic needs of families in crisis and emphasize client self-sufficiency. The city also uses the unique concept of brokering services from local agencies to meet a wide range of social service needs at one convenient location.

Visit **[www.ScottsdaleAZ.gov](http://www.ScottsdaleAZ.gov)** then go to "Public Safety and Social Services" or call the above-mentioned phone number for details.

## News to Know

### City Receives Top Award for Financial Reporting

The Government Finance Officers Association of the United States and Canada has recognized Scottsdale for outstanding financial reporting. The Certificate of Achievement for Excellence in Financial Reporting is the highest form of recognition for governmental accounting and financial reporting. The award represents a significant accomplishment by a government and its management, according to the association. According to the association, the city's financial report demonstrates a constructive "spirit of full disclosure" to clearly communicate its financial story and motivate potential users and user groups to read the annual financial report.

### Parenting Magazine Names Park in Top 50 Attraction List

Parenting Magazine, in association with Zagat Survey, the world's leading provider of consumer survey-based leisure content, has selected McCormick-Stillman Railroad Park as one of the "50 Top Attractions by Child Appeal" in the United States. The survey was based on the shared opinions of more than 11,000 avid travelers who have experience traveling with children. The survey also voted the Railroad Park as Phoenix's "Best Park for Kids." The park, located on the southeast corner of Indian Bend and Scottsdale roads, features train and carousel rides, playgrounds and picnic sites. For details, call the park at **(480) 312-2312** or visit **[www.therailroadpark.com](http://www.therailroadpark.com)**.

### Construction Crews Ruining Your Snooze?

During the summer, it's typical to see and hear construction crews hard at work at the crack of dawn while temperatures are lower. But do remember, Scottsdale adheres to strict standards for start and stop times for construction. Construction may not start more than 30 minutes prior to official sunrise and must stop at official sundown. Official times are as recorded by the National Weather Service. Starting and ending times vary throughout the year. During the summer, contractors may be allowed to start work as early as 4:45 a.m. if the official sunrise is at 5:15 a.m. For more information, call Inspection Services at **(480) 312-5750**. For official sunrise and sundown times, visit the National Weather Service at **[www.weather.gov](http://www.weather.gov)**.

### Palomino Library Needs Book Corral Volunteers

We're rounding up volunteers to help at Palomino Library's Book Corral, a small shop where we sell donated materials to raise money for the library. No experience is necessary, but volunteers must be 18 or older. Palomino Library is on the campus of Desert Mountain High School, 12575 E. Via Linda. Contact Deena Harms at **(480) 312-6101** for more details or to volunteer.

### Alley Maintenance Schedules Available On-Line

The city's alley maintenance schedule is now available on-line at **[www.ScottsdaleAZ.gov/Streets/AlleyMaintSched.asp](http://www.ScottsdaleAZ.gov/Streets/AlleyMaintSched.asp)**. The alley maintenance program treats the traveled portion of unpaved alleys for dust control annually and treats alley surfaces for weed control quarterly. Weed removal in alleys is also conducted quarterly, as needed. Adjacent property owners are still required to keep the alley behind their property free from litter and debris. Brush and bulk items should not be placed in the alley until nine days before their scheduled pick-up week. Details are available on the web site listed above.



## Monthly Board & Commission Meetings

Call the number listed or visit [www.ScottsdaleAZ.gov](http://www.ScottsdaleAZ.gov) to confirm.

- **City Council:** Generally, the Monday preceding the 1st and 3rd Tuesday, 5 p.m.; and the 1st and 3rd Tuesday 5 p.m., City Hall Kiva. (480) 312-2412.

- **Airport Advisory Commission:** 2nd Wednesday, 6 p.m., (480) 312-2321.

- **Board of Adjustment:** 1st Wednesday, 6 p.m. City Hall Kiva. (480) 312-7675.

- **Building Advisory Board of Appeals:** 3rd Thursday, 5:15 p.m. City Hall Kiva. (480) 312-2532.

- **Development Review Board:** Thursday following the 1st and 3rd Tuesday, 1 p.m., City Hall Kiva. (480) 312-2328.

- **Environmental Quality Advisory Board:** 3rd Wednesday, 5:30 p.m. (480) 312-7889.

- **Historic Preservation Commission:** 2nd Thursday, 5 p.m. (480) 312-2523.

**Housing Board:** 2nd Tuesday, 5 p.m. (480) 312-4304.

- **Human Services Advisory Commission:** 2nd and 4th Thursday, 5 p.m. City Hall Kiva. (480) 312-7943.

- **Industrial Development Authority:** 2nd Wednesday, 4 p.m. (480) 312-7989.

- **Judicial Appointment Advisory Board:** On demand. (480) 312-2410.

- **Library Advisory Board:** 3rd Wednesday, 3:30 p.m. (480) 312-2453.

- **McDowell Sonoran Preserve Commission:** 1st Thursday, 5 p.m. (480) 312-2523.

- **Neighborhood Enhancement Commission:** 1st Wednesday at 5 p.m. (480) 312-2373.

- **Parks & Recreation Commission:** 1st and 3rd Wednesday at 5 p.m. (480) 312-2722.

- **Personnel Board:** On demand. (480) 312-2785.

- **Planning Commission:** 2nd and 4th Wednesday, 5 p.m. City Hall Kiva. (480) 312-4214.

- **Scottsdale Human Relations Commission:** 2nd Monday, 5 p.m. (480) 312-7772.

- **Scottsdale Pride Committee:** 1st Thursday, 5:30 p.m. (480) 312-4126.

- **Tourism Development Commission:** 3rd Tuesday, 8 a.m. (480) 312-7989.

- **Transportation Commission:** 3rd Thursday, 6 p.m. City Hall Kiva. (480) 312-7650.

## West Nile Virus

### What You Need to Know



The principle route of human infection with West Nile virus is through

the bite of an infected mosquito. Mosquitos become infected when they feed on infected birds, which may circulate the virus in their blood for a few days. The virus eventually finds its way into the mosquito's salivary glands.

Most people who are infected with the West Nile virus will not have any type of illness. It is estimated that 20 percent of those who become infected will develop West Nile fever within 3 to 14 days.

Minor symptoms include fever, headache, body aches, occasionally a skin rash on the trunk of the body and swollen lymph glands. Severe symptoms (West Nile encephalitis or meningitis) include headache, high fever, neck stiffness, stupor, disorientation, coma, tremors, convulsions, muscle weakness, and paralysis.

#### If bitten by a mosquito:

- Wash bite with soap and water.
- Apply cold cloth for swelling.
- Apply anti-itch medication.

## August Happenings

### August 19

August's "Living with the Sun" energy and environment topic is on using power from the sun. 7 to 9 p.m. at the Community Design Studio, 7506 E. Indian School Road. [www.azsolarcenter.com](http://www.azsolarcenter.com), (480) 312-4202.

### Aug. 30

**Council resumes** regular meeting schedule after summer break. (480) 312-2412, [www.ScottsdaleAZ.gov](http://www.ScottsdaleAZ.gov).

- Watch for symptoms.

- Seek a doctor's help if experiencing symptoms.

#### Breeding Prevention:

- Clear debris from curbs and roadside ditches.

- Dress properly -- Wear long pants and long sleeved shirts, and limit use of scented antiperspirants, perfumes, and colognes.

- Remove pools of stagnant water.

- Install yellow light bulbs in outdoor lamps.

- Limit outdoor activity at nightfall.

- Repair window screens.

- Use insecticides sparingly and carefully.

- Wear insect repellents.

#### Finding a Dead Bird:

While birds cannot directly infect humans, mosquitos can transmit viruses from infected birds to humans and animals. If you find a dead bird that you would like tested, contact Maricopa County Environmental Health Complaint Line at (602) 506-6616.

Visit [www.ScottsdaleAZ.gov/Health/mosquito](http://www.ScottsdaleAZ.gov/Health/mosquito) or call the County at (602) 506-0700 for more information.

#### Scottsdale City Council

##### Mayor:

Mary Manross

##### Council Members:

Betty Drake

Wayne Ecton

W. J. "Jim" Lane

Robert W. Littlefield

Ron McCullagh

Kevin J. Osterman

##### City Manager

Jan Dolan

*Scottsdale Pride* is published by the City of Scottsdale Communications & Public Affairs Office, 3939 N. Drinkwater Blvd., Scottsdale, AZ 85251, (480) 312-2335 [www.ScottsdaleAZ.gov](http://www.ScottsdaleAZ.gov)



People with a disability may request a reasonable accommodation at an event or public meeting by contacting Maggie Wilson at [mwilson@ScottsdaleAZ.gov](mailto:mwilson@ScottsdaleAZ.gov) or (480) 312-2335.

